



USPS MARKETING MAIL LETTER*

Marketing Mail*/Presort Standard AUTOMATION under 3.5 ounces - LETTERS

| | REGULAR | | | NON PROFIT | | |
|------------|---------|------|------|------------|------|------|
| | None | DNDC | SCF | None | DNDC | SCF |
| 5 digit | .256 | .234 | .228 | .138 | .116 | .110 |
| AADC | .281 | .259 | .253 | .163 | .141 | .135 |
| Mixed AADC | .291 | .269 | N/A | .173 | .151 | N/A |

Marketing Mail*/Presort Standard CARRIER ROUTE under 3.5 ounces - LETTERS

| | REGULAR | | | NON PROFIT | | |
|------------------------------------|---------|------|------|------------|------|------|
| | None | DNDC | SCF | None | DNDC | SCF |
| Saturation (90% of a cr-rt) | .190 | .170 | .165 | .111 | .091 | .086 |
| High Density Plus (300+ per cr-rt) | .200 | .180 | .175 | .117 | .097 | .092 |
| High Density (125+ per cr-rt) | .209 | .189 | .184 | .124 | .104 | .099 |
| Basic (10+ per cr-rt) | .294 | .269 | .262 | .209 | .184 | .177 |

USPS MARKETING MAIL FLATS*

Marketing Mail*/Presort Standard AUTOMATION under 4 ounces - FLATS

| | REGULAR | | | NON PROFIT | | |
|------------|---------|------|------|------------|------|------|
| | None | DNDC | SCF | None | DNDC | SCF |
| 5 digit | .405 | .362 | .352 | .231 | .188 | .178 |
| 3-Digit | .523 | .480 | .470 | .349 | .306 | .296 |
| AADC | .597 | .554 | .544 | .423 | .380 | .370 |
| Mixed AADC | .632 | .589 | N/A | .458 | .415 | N/A |

Marketing Mail*/Presort Standard CARRIER ROUTE under 4 ounces - FLATS

| | REGULAR | | | | NON PROFIT | | | |
|------------------------------------|---------|------|------|------|------------|------|------|------|
| | None | DNDC | SCF | DDU | None | DNDC | SCF | DDU |
| Saturation (90% of a cr-rt) | .224 | .186 | .179 | .161 | .136 | .098 | .091 | .073 |
| High Density Plus (300+ per cr-rt) | .232 | .194 | .187 | .169 | .144 | .106 | .099 | .081 |
| High Density (125+ per cr-rt) | .250 | .212 | .205 | .187 | .166 | .128 | .121 | .103 |
| Basic (10+ per cr-rt) | .300 | .270 | .262 | .253 | .216 | .186 | .178 | .169 |
| Basic CR (Bundles/Pallets) | .279 | .249 | .241 | .232 | .195 | .165 | .157 | .148 |

EDDM

| EDDM (Flats only) | REGULAR | | | | NON PROFIT | | | |
|-------------------|---------|------|------|------|------------|------|------|------|
| | None | DNDC | SCF | DDU | None | DNDC | SCF | DDU |
| | .225 | .187 | .180 | .162 | .137 | .099 | .092 | .074 |

1ST CLASS PRST

| First Class Presort Auto - LETTERS up to 3.5 ounces | | First Class Presort Auto - POSTCARD | | 1ST CLASS NO PRST | Letter | STAMPS | METER |
|---|------|-------------------------------------|------|-------------------|---------|--------|-------|
| 5 Digit | .383 | 5 Digit | .257 | | 1 oz. | .55 | .50 |
| AADC | .412 | AADC | .268 | | 2 oz. | .70 | .65 |
| Mixed AADC | .428 | Mixed AADC | .274 | | 3 oz. | .85 | .80 |
| Nonmachinable Surcharge (Letters Only) .150 | | | | | 3.5 oz. | 1.00 | .95 |
| | | | | Postcard | .35 | .35 | |

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HELPFUL POSTAL INFO

| | |
|---|---|
| <p>“Letter” Size Specifications - Cards (no folding) or Envelopes Size Requirements: Min. size 3.5 x 5”, Max. size 6 1/8 x 11.5”.</p> <p>Fold-over Cards or Booklets Size Requirements: Min. size 3.5 x 5”, Max. size 6 x 10.5”.</p> <p>Thickness requirements: Mailers between 3 x 5” and 4 1/4 x 6” have a minimum thickness of .007.</p> <p>If larger than 4 1/4 x 6” the minimum thickness is .009. Maximum thickness is .25”.</p> | <p>“Flat” size requirements: If one dimension is greater than the “letter size” maximum the piece is considered a “flat”.</p> <p>Cards (no folding) or Envelopes Size Requirements - Min. size 6 1/4 x 11.5” or 6 1/8” x 11 5/8”.</p> <p>Fold-over Cards or Booklets - Min. size 6 1/8 x 10.5” or 6 x 10 3/8”.</p> |
| <p>Postcards (1st class only) - Min. 3.5 x 5”, Max. 4.25 x 6”.</p> <p>Minimum thickness .007, Max. .016”</p> | <p>EDDM - Must meet flat specifications (See above). Unaddressed mail. Mail to entire carrier routes, either business and residential or just residential.</p> |
| <p>Aspect Ratio - Mail must be rectangular: Take the width of the mail piece and divide it by the height. The ratio needs to be between 1.3 and 2.5 (e.g. 4.25 x 6” postcard = 1.41)</p> | <p>Tabbing (wafer sealing): Letter size self-mailers - Two 1” tabs at top. Saddle-Stitched - two 1.5” tabs on leading edge, one tab on trailing edge. Folded edge MUST be at bottom. Tabbing is not required for flats.</p> |

*USPS Marketing Mail was formerly known as Presort Standard Mail.