

USPS MARKETING MAIL LETTER*	Marketing Mail*/Presort Standard AUTOMATION under 3.5 ounces - LETTERS								
		REGULAR			NON PROFIT				
		None	DNDC	SCF	None	DNDC	SCF		
	5 digit	.259	.239	.233	.138	.118	.112		
AADC	.284	.264	.258	.163	.143	.137			
Mixed AADC	.299	.279	N/A	.178	.158	N/A			
USPS MARKETING MAIL FLATS*	Marketing Mail*/Presort Standard AUTOMATION under 4 ounces - FLATS								
		REGULAR			NON PROFIT				
		None	DNDC	SCF	None	DNDC	SCF		
	5 digit	.418	.375	.364	.240	.197	.186		
3-Digit	.543	.500	.489	.365	.322	.311			
AADC	.608	.565	.554	.430	.387	.376			
Mixed AADC	.666	.623	N/A	.488	.445	N/A			
USPS MARKETING MAIL FLATS*	Marketing Mail*/Presort Standard CARRIER ROUTE under 4 ounces - FLATS								
		REGULAR				NON PROFIT			
		None	DNDC	SCF	DDU	None	DNDC	SCF	DDU
	Saturation (90% of a cr-rt)	.224	.186	.179	.163	.136	.098	.091	.075
	High Density Plus (300+ per cr-rt)	.232	.194	.187	.171	.144	.106	.099	.083
	High Density (125+ per cr-rt)	.250	.212	.205	.189	.166	.128	.121	.105
Basic (10+ per cr-rt)	.302	.271	.265	.254	.218	.187	.181	.170	
Basic CR (Bundles/Pallets)	.283	.252	.246	.235	.199	.168	.162	.151	
EDDM	EDDM (Flats only)								
	REGULAR				NON PROFIT				
	None	DNDC	SCF	DDU	None	DNDC	SCF	DDU	
	.225	.187	.180	.164	.137	.099	.092	.076	
1ST CLASS PRST	First Class Presort Auto - LETTERS up to 3.5 ounces		First Class Presort Auto - POSTCARD		1ST CLASS NO PRST	Letter	STAMPS	METER	
	5 Digit	.389	5 Digit	.260		1 oz.	.55	.50	
	AADC	.419	AADC	.270		2 oz.	.70	.65	
	Mixed AADC	.439	Mixed AADC	.276		3 oz.	.85	.80	
	Nonmachinable Surcharge (Letters Only) .610					3.5 oz.	1.00	.95	
				Postcard	.35	.35			

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HELPFUL POSTAL INFO

<p>“Letter” Size Specifications - Cards (no folding) or Envelopes Size Requirements: Min. size 3.5 x 5”, Max. size 6 1/8 x 11.5”.</p> <p>Fold-over Cards or Booklets Size Requirements: Min. size 3.5 x 5”, Max. size 6 x 10.5”.</p> <p>Thickness requirements: Mailers between 3 x 5” and 4 1/4 x 6” have a minimum thickness of .007.</p> <p>If larger than 4 1/4 x 6” the minimum thickness is .009. Maximum thickness is .25”.</p>	<p>“Flat” size requirements: If one dimension is greater than the “letter size” maximum the piece is considered a “flat”.</p> <p>Cards (no folding) or Envelopes Size Requirements – Min. size 6 1/4 x 11.5” or 6 1/8” x 11 5/8”.</p> <p>Fold-over Cards or Booklets – Min. size 6 1/8 x 10.5” or 6 x 10 3/8”.</p>
<p>Postcards (1st class only) - Min. 3.5 x 5”, Max. 4.25 x 6”.</p> <p>Minimum thickness .007, Max. .016”</p>	<p>EDDM - Must meet flat specifications (See above). Unaddressed mail. Mail to entire carrier routes, either business and residential or just residential.</p>
<p>Aspect Ratio - Mail must be rectangular: Take the width of the mail piece and divide it by the height. The ratio needs to be between 1.3 and 2.5 (e.g. 4.25 x 6” postcard = 1.41)</p>	<p>Tabbing (wafer sealing): Letter size self-mailers – Two 1” tabs at top. Saddle-Stitched – two 1.5” tabs on leading edge, one tab on trailing edge. Folded edge MUST be at bottom. Tabbing is not required for flats.</p>

*USPS Marketing Mail was formerly known as Presort Standard Mail.