

USPS MARKETING MAIL LETTER*									
Marketing Mail*/Presort Standard AUTOMATION under 3.5 ounces - LETTERS									
		REGULAR			NON PROFIT				
		None	DNDC	SCF	None	DNDC	SCF		
5 digit		.259	.239	.233	.138	.118	.112		
AADC		.284	.264	.258	.163	.143	.137		
Mixed AADC		.299	.279	N/A	.178	.158	N/A		
USPS MARKETING MAIL FLATS*									
Marketing Mail*/Presort Standard CARRIER ROUTE under 3.5 ounces - LETTERS									
		REGULAR			NON PROFIT				
		None	DNDC	SCF	None	DNDC	SCF		
Saturation (90% of a cr-rt)		.191	.172	.168	.111	.092	.088		
High Density Plus (300+ per cr-rt)		.201	.182	.178	.116	.097	.093		
High Density (125+ per cr-rt)		.209	.190	.186	.124	.105	.101		
Basic (10+ per cr-rt)		.294	.271	.265	.209	.186	.180		
USPS MARKETING MAIL FLATS*									
Marketing Mail*/Presort Standard AUTOMATION under 4 ounces - FLATS									
		REGULAR			NON PROFIT				
		None	DNDC	SCF	None	DNDC	SCF		
5 digit		.418	.375	.364	.240	.197	.186		
3-Digit		.543	.500	.489	.365	.322	.311		
AADC		.608	.565	.554	.430	.387	.376		
Mixed AADC		.666	.623	N/A	.488	.445	N/A		
USPS MARKETING MAIL FLATS*									
Marketing Mail*/Presort Standard CARRIER ROUTE under 4 ounces - FLATS									
		REGULAR				NON PROFIT			
		None	DNDC	SCF	DDU	None	DNDC	SCF	DDU
Saturation (90% of a cr-rt)		.224	.186	.179	.163	.136	.098	.091	.075
High Density Plus (300+ per cr-rt)		.232	.194	.187	.171	.144	.106	.099	.083
High Density (125+ per cr-rt)		.250	.212	.205	.189	.166	.128	.121	.105
Basic (10+ per cr-rt)		.302	.271	.265	.254	.218	.187	.181	.170
Basic CR (Bundles/Pallets)		.283	.252	.246	.235	.199	.168	.162	.151
EDDM									
EDDM (Flats only)		REGULAR				NON PROFIT			
		None	DNDC	SCF	DDU	None	DNDC	SCF	DDU
		.225	.187	.180	.164	.137	.099	.092	.076
1ST CLASS PRST									
First Class Presort Auto - LETTERS up to 3.5 ounces		First Class Presort Auto - POSTCARD			1ST CLASS NO PRST				
					Letter	STAMPS	METER		
5 Digit		5 Digit			1 oz.	.55	.50		
AADC		AADC			2 oz.	.70	.65		
Mixed AADC		Mixed AADC			3 oz.	.85	.80		
Nonmachinable Surcharge (Letters Only) .610					3.5 oz.	1.00	.95		
					Postcard	.35	.35		
Mail List Rental • Data Processing / Mail List Processing • Variable Data Imaging • Graphic Design • Printing • Lettershop Services • Online Mail Tracking • Web Design • Marketing Automation									
All Under One Roof!									

HELPFUL POSTAL INFO

<p>“Letter” Size Specifications - Cards (no folding) or Envelopes Size Requirements: Min. size 3.5 x 5”, Max. size 6 1/8 x 11.5”. Fold-over Cards or Booklets Size Requirements: Min. size 3.5 x 5”, Max. size 6 x 10.5”. Thickness requirements: Mailers between 3 x 5” and 4 1/4 x 6” have a minimum thickness of .007. If larger than 4 1/4 x 6” the minimum thickness is .009. Maximum thickness is .25”.</p>	<p>“Flat” size requirements: If one dimension is greater than the “letter size” maximum the piece is considered a “flat”. Cards (no folding) or Envelopes Size Requirements - Min. size 6 1/4 x 11.5” or 6 1/8” x 11 5/8”. Fold-over Cards or Booklets - Min. size 6 1/8 x 10.5” or 6 x 10 3/8”.</p>
<p>Postcards (1st class only) - Min. 3.5 x 5”, Max. 4.25 x 6”. Minimum thickness .007, Max. .016”</p>	<p>EDDM - Must meet flat specifications (See above). Unaddressed mail. Mail to entire carrier routes, either business and residential or just residential.</p>
<p>Aspect Ratio - Mail must be rectangular: Take the width of the mail piece and divide it by the height. The ratio needs to be between 1.3 and 2.5 (e.g. 4.25 x 6” postcard = 1.41)</p>	<p>Tabbing (wafer sealing): Letter size self-mailers – Two 1” tabs at top. Saddle-Stitched – two 1.5” tabs on leading edge, one tab on trailing edge. Folded edge MUST be at bottom. Tabbing is not required for flats.</p>

*USPS Marketing Mail was formerly known as Presort Standard Mail.

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 DESIGN IT. WRITE IT. PRINT IT. MAIL IT. PERSONALIZE IT. DEVELOP IT. AUTOMATE IT. MARKETING TECH DOES IT!