



USPS MARKETING MAIL LETTER*

	REGULAR			NON PROFIT		
	None	DNDC	SCF	None	DNDC	SCF
5 digit	.326	.299	.291	.171	.144	.136
AADC	.361	.334	.326	.206	.179	.171
Mixed AADC	.381	.354	N/A	.226	.199	N/A

Marketing Mail*/Presort Standard CARRIER ROUTE under 3.5 ounces - LETTERS

	REGULAR			NON PROFIT		
	None	DNDC	SCF	None	DNDC	SCF
Saturation (90% of a cr-rt)	.228	.201	.193	.143	.116	.108
High Density Plus (300+ per cr-rt)	.258	.231	.223	.167	.140	.132
High Density (125+ per cr-rt)	.317	.290	.282	.169	.142	.134
Basic (10+ per cr-rt)	.505	.478	.470	.357	.330	.322

Marketing Mail*/Presort Standard AUTOMATION under 4 ounces - FLATS

	REGULAR			NON PROFIT		
	None	DNDC	SCF	None	DNDC	SCF
5 digit	.609	.538	.518	.384	.313	.293
3-Digit	.786	.715	.695	.561	.490	.470
AADC	.893	.822	.802	.668	.597	.577
Mixed AADC	.976	.905	N/A	.751	.680	N/A

Marketing Mail*/Presort Standard CARRIER ROUTE under 4 ounces - FLATS

	REGULAR				NON PROFIT			
	None	DNDC	SCF	DDU	None	DNDC	SCF	DDU
Saturation (90% of a cr-rt)	.300	.229	.209	.196	.210	.139	.119	.106
High Density Plus (300+ per cr-rt)	.329	.258	.238	.225	.237	.166	.146	.133
High Density (125+ per cr-rt)	.389	.318	.298	.285	.300	.229	.209	.196
Basic (10+ per cr-rt)	.467	.396	.376	.363	.378	.307	.287	.274

USPS MARKETING MAIL FLATS*

EDDM

EDDM (Flats only)	REGULAR				NON PROFIT			
	None	DNDC	SCF	DDU	None	DNDC	SCF	DDU
	.301	.320	.210	.197	.211	.140	.120	.107

1ST CLASS PRST

First Class Presort Auto - LETTERS up to 3.5 ounces		First Class Presort Auto - POSTCARD		1ST CLASS NO PRST	LETTER	STAMPS	METER
5 Digit	.498	5 Digit	.355		1 oz.	.66	.63
AADC	.537	AADC	.376		2 oz.	.90	.87
Mixed AADC	.561	Mixed AADC	.388		3 oz.	1.14	1.11
Nonmachinable Surcharge (Letters Only) .200					3.5 oz.	1.38	1.35
				Postcard	.51	.51	

HELPFUL POSTAL INFO

“Letter” Size Specifications - Cards (no folding) or Envelopes Size Requirements: Min. size 3.5 x 5”, Max. size 6 1/8 x 11.5”.

Fold-over Cards or Booklets Size Requirements: Min. size 3.5 x 5”, Max. size 6 x 10.5”.

Thickness requirements: Mailers between 3 x 5” and 4 1/4 x 6” have a minimum thickness of .007.

If larger than 4 1/4 x 6” the minimum thickness is .009. Maximum thickness is .25”.

Postcards (1st class only) - Min. 3.5 x 5”, Max. 4.25 x 6”.

Minimum thickness .007, Max. .016”

Aspect Ratio - Mail must be rectangular: Take the width of the mail piece and divide it by the height. The ratio needs to be between 1.3 and 2.5 (e.g. 6 x 4.25” postcard = 1.41)

“Flat” size requirements: If one dimension is greater than the “letter size” maximum the piece is considered a “flat”.

Cards (no folding) or Envelopes Size Requirements – Min. size 6 1/4 x 11.5” or 6 1/8” x 11 5/8”.

Fold-over Cards or Booklets – Min. size 6 1/8 x 10.5” or 6 x 10 3/8”.

EDDM - Must meet flat specifications (See above). Unaddressed mail. Mail to entire carrier routes, either business and residential or just residential.

Tabbing (wafer sealing): Letter size self-mailers – Two 1” tabs at top. Saddle-Stitched – two 1.5” tabs on leading edge, one tab on trailing edge. Folded edge MUST be at bottom. Tabbing is not required for flats.

*USPS Marketing Mail was formerly known as Presort Standard Mail.