



USPS MARKETING MAIL LETTER*

	REGULAR			NON PROFIT		
	None	DNDC	SCF	None	DNDC	SCF
5 digit	.330	.303	.295	.173	.146	.138
AADC	.365	.338	.330	.208	.181	.173
Mixed AADC	.385	.358	N/A	.228	.201	N/A

Marketing Mail*/Presort Standard CARRIER ROUTE under 3.5 ounces - LETTERS

	REGULAR			NON PROFIT		
	None	DNDC	SCF	None	DNDC	SCF
Saturation (90% of a cr-rt)	.229	.202	.194	.147	.120	.112
High Density Plus (300+ per cr-rt)	.264	.237	.229	.168	.141	.133
High Density (125+ per cr-rt)	.321	.294	.286	.170	.143	.135
Basic (10+ per cr-rt)	.547	.520	.512	.396	.369	.361

Marketing Mail*/Presort Standard AUTOMATION under 4 ounces - FLATS

USPS MARKETING MAIL FLATS*

	REGULAR			NON PROFIT		
	None	DNDC	SCF	None	DNDC	SCF
5 digit	.639	.568	.548	.400	.329	.309
3-Digit	.816	.745	.725	.577	.500	.486
AADC	.923	.852	.832	.684	.613	.593
Mixed AADC	1.006	.935	N/A	.767	.696	N/A

Marketing Mail*/Presort Standard CARRIER ROUTE under 4 ounces - FLATS

	REGULAR				NON PROFIT			
	None	DNDC	SCF	DDU	None	DNDC	SCF	DDU
Saturation (90% of a cr-rt)	.305	.234	.214	.201	.214	.143	.123	.110
High Density Plus (300+ per cr-rt)	.334	.263	.243	.230	.240	.169	.149	.136
High Density (125+ per cr-rt)	.407	.336	.316	.303	.306	.235	.215	.202
Basic (10+ per cr-rt)	.485	.414	.394	.381	.384	.313	.293	.280

 USPS EDDM
 1ST CLASS PRST

EDDM (Flats only)	REGULAR				NON PROFIT			
	None	DNDC	SCF	DDU	None	DNDC	SCF	DDU
	.306	.335	.215	.202	.215	.144	.124	.111

First Class Presort Auto - LETTERS up to 3.5 ounces		First Class Presort Auto - POSTCARD		1ST CLASS NO PRST	LETTER	STAMPS	METER
5 Digit	.507	5 Digit	.357		1 oz.	.68	.64
AADC	.547	AADC	.378		2 oz.	.92	.88
Mixed AADC	.571	Mixed AADC	.390		3 oz.	1.16	1.12
Nonmachinable Surcharge (Letters Only) .200					3.5 oz.	1.40	1.36
					Postcard	.53	.53

HELPFUL POSTAL INFO

"Letter" Size Specifications - Cards (no folding) or Envelopes Size Requirements: Min. size 3.5 x 5", Max. size 6 1/8 x 11.5". Fold-over Cards or Booklets Size Requirements: Min. size 3.5 x 5", Max. size 6 x 10.5". Thickness requirements: Mailers between 3 x 5" and 4 1/4 x 6" have a minimum thickness of .007. If larger than 4 1/4 x 6" the minimum thickness is .009. Maximum thickness is .25".	"Flat" size requirements: If one dimension is greater than the "letter size" maximum the piece is considered a "flat". Cards (no folding) or Envelopes Size Requirements - Min. size 6 1/4 x 11.5" or 6 1/8" x 11 5/8". Fold-over Cards or Booklets - Min. size 6 1/8 x 10.5" or 6 x 10 3/8".
Postcards (1st class only) - Min. 3.5 x 5", Max. 4.25 x 6". Minimum thickness .007, Max. .016"	EDDM - Must meet flat specifications (See above). Unaddressed mail. Mail to entire carrier routes, either business and residential or just residential.
Aspect Ratio - Mail must be rectangular: Take the width of the mail piece and divide it by the height. The ratio needs to be between 1.3 and 2.5 (e.g. 6 x 4.25" postcard = 1.41)	Tabbing (wafer sealing): Letter size self-mailers - Two 1" tabs at top. Saddle-Stitched - two 1.5" tabs on leading edge, one tab on trailing edge. Folded edge MUST be at bottom. Tabbing is not required for flats.

*USPS Marketing Mail was formerly known as Presort Standard Mail.

