Marketing Tech
A MARKETING SERVICES COMPANY

POSTAGE RATES

AS OF JANUARY 18, 2026

Marketing Mail*/Presort Standard AUTOMATION under 3.5 ounces - **LETTERS**

USPS MARKETING MAIL LETTER*

	REGULAR		NON PROFIT	
	None	DSCF	None	DSCF
5 digit	.372	.355	.178	.161
AADC	.407	.390	.213	.196
Mixed AADC	.433	N/A	.239	N/A

Marketing Mail*/Presort Standard CARRIER ROUTE under 3.5 ounces - **LETTERS**

	REGULAR		NON PROFIT	
	None	SCF	None	SCF
Saturation (90% of a cr-rt)	.244	.227	.155	.138
High Density Plus (300+ per cr-rt)	.275	.258	.171	.154
High Density (125+ per cr-rt)	.365	.348	.175	.158

USPS MARKETING MAIL FLATS*

Marketing Mail*/Presort Standard AUTOMATION under 4 ounces - **FLATS**

	REGULAR		NON PROFIT	
	None	DSCF	None	DSCF
5 digit	.770	.732	.503	.465
3-Digit	.986	.948	.719	.681
ADC	1.101	1.063	.834	.796
Mixed AADC	1.185	N/A	.918	N/A

Marketing Mail*/Presort Standard CARRIER ROUTE under 4 ounces - **FLATS**

	REGULAR			NON PROFIT		
	None	DSCF	DDU	None	DSCF	DDU
Saturation (90% of a cr-rt)	.290	.252	.241	.180	.142	.131
High Density Plus (300+ per cr-rt)	.351	.313	.302	.214	.176	.165
High Density (125+ per cr-rt)	.418	.380	.369	.332	.294	.283
Basic (10+ per cr-rt)	.501	.463	.452	.415	.377	.366

EDDM

	REGULAR			NON PROFIT		
EDDM (Flats only)	None	DSCF	DDU	None	DSCF	DDU
	.291	.253	.242	.181	.143	.132

1ST CLASS PRST

First Class Presort Auto - LETTERS up to 3.5 ounces		**First Class Presort Auto - POSTCARD**	
5 Digit	.593	5 Digit	.420
AADC	.641	AADC	.445
Mixed AADC	.672	Mixed AADC	.462

1ST CLASS NO PRST

LETTER	STAMPS	METER
1 oz.	.78	.74
2 oz.	1.07	1.03
3 oz.	1.36	1.32
3.5 oz.	1.65	1.61
Postcard	.61	.61

HELPFUL POSTAL INFO

"Letter" Size Specifications - Cards (no folding) or Envelopes Size Requirements: Min. size 3.5 x 5", Max. size 6 1/8 x 11 .5".
Fold-over Cards or Booklets Size Requirements: Min. size 3.5 x 5", Max. size 6 x 10.5".
Thickness requirements: Mailers between 3 x 5" and 4 1/4 x 6" have a minimum thickness of .007.
If larger than 4 1/4 x 6" the minimum thickness is .009. Maximum thickness is .25".

"Flat" size requirements: If one dimension is greater than the "letter size" maximum the piece is considered a "flat".
Cards (no folding) or Envelopes Size Requirements – Min. size 6 1/4 x 11 .5" or 6 1/8" x 11 5/8".
Fold-over Cards or Booklets – Min. size 6 1/8 x 10.5" or 6 x 10 3/8".

Postcards (1st class only) - Min. 3.5 x 5", Max. 4.25 x 6".
Minimum thickness .007, Max. .016"

EDDM - Must meet flat specifications (See above). Unaddressed mail. Mail to entire carrier routes, either business and residential or just residential.

Aspect Ratio - Mail must be rectangular: Take the width of the mail piece and divide it by the height. The ratio needs to be between 1.3 and 2.5 (e.g. 6 x 4.25" postcard = 1.41)

Tabbing (wafer sealing): Letter size self-mailers – Two 1" tabs at top. Saddle-Stitched – two 1.5" tabs on leading edge, one tab on trailing edge. Folded edge MUST be at bottom. Tabbing is not required for flats.

**USPS Marketing Mail was formerly known as Presort Standard Mail.*

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